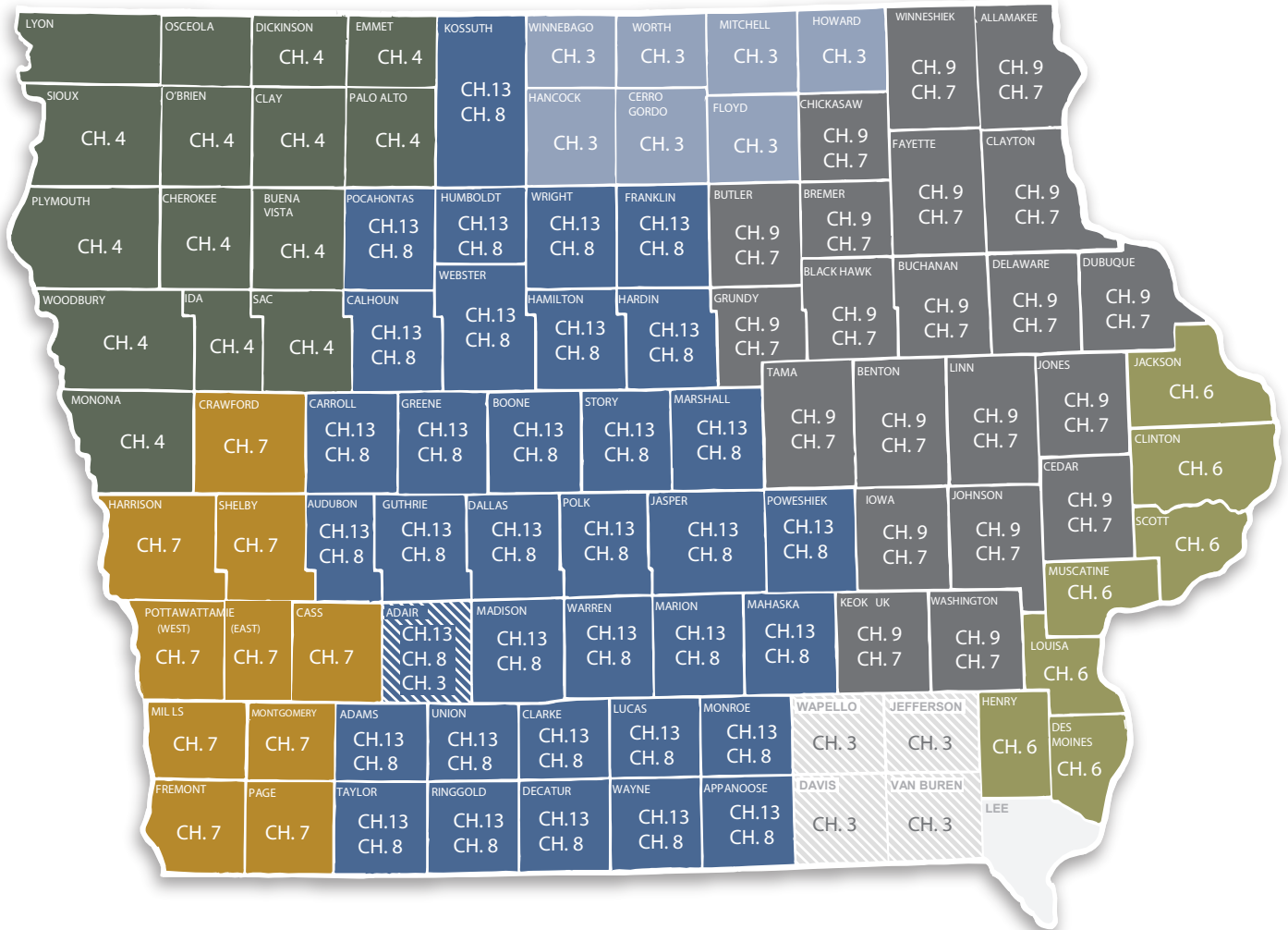


2018 Iowa Minute Coverage Map



- KCCI-TV Channel 8/Des Moines**
 - 518,000 TV households in DMA (Nielsen 2013).
 - Airs twice a week, Thursdays at 10 p.m. and 9 p.m. Monday during the news.
 - Ad fixed between 10:15 p.m. and 10:18 p.m.
- WHO-TV Channel 13/Des Moines**
 - 518,000 TV households in DMA (Nielsen 2013).
 - Airs twice a week on Thursday at 6:30 - 7 a.m. and Thursday at 5 p.m.
- KCRG-TV Channel 9/Cedar Rapids**
 - 349,250 TV households in DMA (Nielsen 2013).
 - Airs twice a week, 6 p.m. Wednesday and 6 - 7 a.m. Thursday.
- KWWL-TV Channel 7/Waterloo**
 - 349,250 TV households in DMA (Nielsen 2013).
 - Airs twice a week, Thursdays at 6 - 7 a.m. and Thursdays during the 10 p.m. news.
- KTIV-TV Channel 4/Sioux City**
 - 157,910 TV households in DMA (Nielsen 2013).
 - Airs once a week, Thursday at 10 p.m.
- KIMT-TV Channel 3/Mason City**
 - 145,690 TV households in DMA (Nielsen 2013).
 - Airs three times a week, 6 - 7 a.m., 6 p.m., 10 p.m. Thursday.
- KETV-TV Channel 7/Omaha**
 - 422,000 TV households in DMA (Nielsen 2013).
 - Airs twice a week, Thursday 6 a.m. and 5 p.m. Monday.
- KWQC-TV Channel 6/Quad Cities**
 - 308,200 TV households in DMA (Nielsen 2013).
 - Airs twice a week, 6 a.m. Thursday and Thursdays during 5 p.m. news.
- KTVO-TV Channel 3/Ottumwa**
 - 46,760 TV households in DMA (Nielsen 2013)(these are Iowa households in Wapello, Jefferson, Davis and Van Buren).
 - Airs twice a week, 10 p.m. Thursday and 6 p.m. on Monday.

Those counties in which a channel is indicated represent a Designated Market Area (DMA) of that station. The indicated station is licensed to serve that area, however it generally reaches beyond those borders.