



DISCUSSION MEET

The Discussion Meet helps young farmers build discussion skills, develop a keen understanding of important ag issues and explore how groups can pool knowledge to reach a consensus and solve problems.

PRELIMINARY ROUNDS: February 1

The 2020 Discussion Meet will begin with preliminary rounds at the 2020 Young Farmers Conference on January 31-February 1 in Altoona. After two preliminary rounds, the top eight finalists will be determined. Final rounds are held during the Iowa Farm Bureau Annual Meeting in December 2020.

ELIGIBILITY

Must be 35 years of age or younger as of Jan. 31, 2021, and a regular member in good standing with your county Farm Bureau. Previous state winners and current young farmer advisory committee members are ineligible. Participants may not have received a public speaking fee or honorarium.

DISCUSSION MEET TOPICS

1. Animal agriculture is an important vital food source and part of Iowa's economy. The public interest in plant-based or alternative proteins is growing. Consumers are concerned about the impact of meat on their own and their family's health, the environmental footprint of animal agriculture and whether meat animals are well cared for. What can young farmers do to help build trust in animal agriculture in light of these growing food trends?
2. With the current low margins in traditional farming operations and limited access to land, many young farmers are looking to diversify with other crops, livestock markets and value-added opportunities. What role can Farm Bureau play in helping young farmers accomplish their goal of generating additional income on the farming operation through niche markets and value-added agriculture?
3. Non-farmer members are a driver of new ideas and support. How do we create membership value and broaden the base of support in the Farm Bureau family?

REGISTRATION

Register for the Discussion Meet (preliminary rounds) taking place at the Young Farmer Conference, January 31-February 1, 2020 in Altoona. Contact your county Farm Bureau to register for the conference.

PRIZES

First Place

- Cat® Skid Steer Loader (1 year/100 hr lease) (\$10,000 value)
- Expense paid trip to 2021 AFBF Annual Convention in San Diego, CA
- Expense paid trip to 2021 GROWMARK Annual Meeting in Chicago in August OR \$1500 credit towards goods and services at local FS Cooperative
- Expense paid trip to 2021 IFBF Young Farmer Conference

Second Place

- Choice Hotels certificate for 50,000 points (\$500 value)
- \$500 Cat® gift certificate
- \$500 gift card to FAST STOP or local FS Cooperative from GROWMARK

Third Place

- \$500 Cat® gift certificate
- YETI cooler from FBFS (\$300 value)
- Adventureland package: 6 park passes and cabana rental (\$400 value)

Fourth Place

- \$250 gift card to FAST STOP or local FS Cooperative from GROWMARK
- Adventureland package: 6 park passes and cabana rental (\$400 value)
- \$100 from YF Program



YOUNG FARMERS

For more information contact:
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