

There are numerous ways to celebrate IFBF's Centennial in 2018. Below is an example of a printed letter to the editor celebrating 100 years of Iowa Farm Bureau. To brainstorm about your own testimonial or some new or different ideas, contact your IFBF PR Team!

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**Iowa Farm Bureau-- Developing Relationships for 100 Years
Laura Cunningham, Floyd County**

As young farmers, my husband I face many new and exciting adventures on our farm, yet challenges and obstacles remain. Being active and involved with the Iowa Farm Bureau has proved to be extremely beneficial for us and has opened many doors and presented so many opportunities to get involved in our community.

Just as the Iowa Farm Bureau and its programs have been a huge benefit to our family, the organization has played a huge role in Iowa communities for 100 years and are poised to serve as the voice of Iowa agriculture for the next 100 years.

Aaron and I have served as district chair for Iowa Farm Bureau's Young Farmers Committee, and I am currently serving as the chair. We love the opportunity to network with other young farmers from around the state and help organize our yearly conference. Last year, nearly 600 young farmers from Iowa attended the conference and gained valuable information and insight into opportunities and challenges that many young farmers face.

During the past few years we have built so many great relationships and made many memories through the Young Farmers Conference. The opportunity to socialize and network with other young farmers has been a great experience for us, and we have made many great connections and lifelong friends.

Iowa Farm Bureau's F.A.R.M. (Farmer Advocates Reaching Mainstreet) Team is another great program I am involved in. The program encourages farmers to engage in their community and connect with consumers to answer questions about farming today.

A lot has changed in agriculture over the past 100 years, but the importance of Farm Bureau in rural communities and value of membership remains.

Whether you are a young farmer just getting started or an experienced farmer getting ready to transition the farm to the next generation, Iowa Farm Bureau is a tremendous resource for all farmers and rural Iowans focused on prosperity and the future.