



County President's Conference
North Central Iowa
Friday, August 14, 2020
Heartland Museum
119 9th Street SW, Clarion, Iowa

Agenda

- 9:00 Tour of Heartland Museum – on your own (Optional)
- 10:00 Welcome & Introductions
- 10:30 **Farm Bureau's Legacy Plan – Making a Difference for Agriculture & Iowa**
Mary Foley Balvanz, IFBF Leadership Training Manager
The Legacy Plan describes why we do what we do, and drives activities and budgeting. It also demonstrates how a plan can focus resources to make an impact.
- 10:45 **What's your County Farm Bureau's Strategic Plan?**
Trae Hestness, IFBF Regional Manager, Region 4
Does your County Farm Bureau have a clear set of priorities that drive your goals and activities? Learn the benefits of creating plans that increase your impact in the county, and the methods to involve your board in the process.
- 12:15 Lunch & networking
County Farm Bureau program exchange
- 1:00 **Involving Leaders and Volunteers in the Work**
Holly Merritt, IFBF Regional Manager, Region 5
Committees are an effective way to get work done, involve more people and streamline your board meetings. Learn how counties are making committees work and managing their work differently.
- 2:00 **County Finances to Support your Plans**
Terry Seehusen, IFBF Regional Manager, Region 3
Understanding your financial picture enables you to allocate resources to implement the priorities and plans you have laid out for the county, now and in the future.
- 2:45 **Regional Huddles & Wrap up**
Which ideas from today will you put to work in your County Farm Bureau?
- 3:30 Adjourn