

Iowa Farm Bureau's

2016 ECONOMIC SUMMIT

Iowa Farm Bureau Office - West Des Moines

Monday, June 27, 2016

Farming can be a challenge. With agriculture in the midst of what feels like a prolonged slump, are you finding yourself stuck between falling commodity prices and stubbornly high input costs? How can you find ways to improve profits on your farm while land prices also continue to decline?

Iowa Farm Bureau's 2016 Economic Summit, "Buckle Up for the Bumpy Ride," will help you address these issues and more. This one day conference, moderated by Market to Market's Mike Pearson, comes at a critical time for farmers and is packed with leading national experts – like Dan Mitchell with the Cato Institute; Nathan Kaufmann, economist with the Federal Reserve Bank of Kansas City; Steve Bruere, president of Peoples Company; Sam Funk, chief economist with the U.S. Soybean Board and Erin Borrer with the U.S. Meat Export Federation – just to name a few.

Get an in-depth look at overall farm economic prospects and discuss important issues like, outlook for exports, land price trends, ag finance issues and new ways that technology can be used to improve profits on your farm.

Reduce your risk. Join us on June 27 at the Iowa Farm Bureau office in West Des Moines, Iowa. Pre-registration is \$75 for Iowa Farm Bureau members and \$100 for non-members. For more information, or to register, visit iowafarmbureau.com.

Leading National Expert Speakers:



Dan Mitchell
Cato Institute



Nathan Kaufmann
Federal Reserve Bank
of Kansas City



Steve Bruere
Peoples Company



Erin Borrer
U.S. Meat Export
Federation

At this information packed event, you'll gain critical insights about the many factors that can impact your farm's profitability.



Mike Pearson
Event Moderator

Topics include:

Interest Rates & the Market

Charlie Happel, *CIO*, Farm Bureau Financial Services

General Economic Outlook: The Economy & Agriculture

Nathan Kaufmann, *Assistant Vice President & Branch Executive*, Federal Reserve Bank of Kansas City

General Economic Outlook: International Markets: Meat Export Outlook

Erin Borrer, *Economist*, U.S. Meat Export Federation

International Markets: Grain & Soybean Export Outlook

Sam Funk, *Chief Economist*, U.S. Soybean Board

International Markets: TPP & TTIP

Veronica Nigh, *Economist*, American Farm Bureau Federation

Trends and Outlook for Farm Land Prices

Steve Bruere, *President*, Peoples Company

Ag Finance Outlook

Jim Knuth, *Senior Vice President*, Farm Credit Services of America

Using Technology & Big Data to Improve Profits

Matt Darr, *Associate Professor*, Iowa State University

Managing Margins in 2016 and Beyond

Chad Hart, *Associate Professor of Economics*, Iowa State University

Politics of the U.S. and the Economy

Dan Mitchell, *Director of Food and Industry Markets*, Cato Institute

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Registration Costs:

Iowa Farm Bureau Members: **\$75/person**
(After June 17, registration is \$100)

Non Members: **\$100/person**

*Deadline to register online is Friday, June 24 @ noon. Can register at the door for \$100.00.

*For \$55 or less, you can join Farm Bureau and save on your registration costs.
For more information, visit www.iowafarmbureau.com.

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