

100 Ideas and Ways to Celebrate 100 Years of Farm Bureau

There are numerous ways to celebrate IFBF's Centennial in 2018. Check out the list below and see if one of them would work in your county. Or, to brainstorm some new or different ideas, contact your IFBF PR Team! (ljohns@ifbf.org; awheeler@ifbf.org; clamm@ifbf.org; 515-225-5532)

1. Host an open house '100-year celebration' at your county Farm Bureau
2. Take out a 'Happy 100 years' ad/promotion in your local paper
3. Submit a letter to the editor recognizing IFBF's Centennial
4. Run a radio ad promoting your county Farm Bureau and IFBF's Centennial
5. Commemorate 100 years of Farm Bureau by donating 100 items or pounds of food to a local food bank
6. Present to a civic organization and share the important role Farm Bureau has played in the community for 100 years
7. Commemorate 100 years of Farm Bureau by donating 100 items of clothing to a local shelter
8. Create a 100th Anniversary Cookbook with 100 recipes from members
9. Host a 100-hour service marathon where county members collectively provide 100 hours of volunteer service in your community
10. In recognition of 100 years, provide a \$100 grant to a worthy local cause
11. Create a visual display showing the advancements in agriculture over 100 years (production stats, equipment, etc.)
12. Ask local coops, implement dealers and other ag-related businesses to display signage celebrating the Farm Bureau Centennial
13. Highlight one or more members in your county who have a Century Farm
14. Reach out to local TV, radio or print media to cover Farm Bureau's 100th Anniversary
15. Use the Centennial logo to create '100 years of Farm Bureau' bumper stickers
16. Enter a Centennial-themed float in a community parade
17. When providing a local sponsorship provide the Farm Bureau Centennial logo
18. Promote your Centennial with a movie theater ad
19. Create Centennial-themed placemats with ag facts for local restaurants
20. Make Farm Bureau Centennial t-shirts
21. Create a Centennial post for your county Facebook page
22. Giveaway 100 packets of seed (flowers, pollinator, vegetables) to visitors who stop by the county Farm Bureau office
23. Have a 100th Anniversary photo contest on your county Farm Bureau Facebook page and ask visitors to submit photos and vote for their favorite
24. Give a presentation at the local school about the role of Farm Bureau in the community and advances in farming over the past 100 years
25. Ask the local library to have a 100th Anniversary Farm Bureau table with books sharing the history of farming
26. Make a donation of agriculture-themed books to the local library in honor of Farm Bureau's 100th
27. Create a 100th Anniversary display at the county Farm Bureau office

28. Collaborate with county Extension office for a joint 100-year celebration
29. Organize a Centennial beautification project in your community
30. Bury a 100th Anniversary time capsule to be dug up at a later date
31. Organize a book drive with a goal of 100 books to be given to a worthy organization
32. Host an after-hours social event with Chamber of Commerce to show the role Farm Bureau has played in the community for 100 years
33. Purchase a Centennial Brick or other commemorative icon for a local cause
34. Include the Centennial celebration during county fair activities
35. Rent a billboard to promote 100 years of Farm Bureau in the county
36. Host a county cookout contest with a Centennial theme
37. Ask a respected organization to submit a letter to the editor congratulating Farm Bureau on 100 years
38. Place a Farm Bureau 100th Anniversary park bench in a park in your community
39. Conduct a 100th Anniversary coloring contest for local children and display entries in the county office
40. Create a Centennial banner to display at events
41. Create a list of 100 influential county Farm Bureau leaders from the past century to show the diversity of skills of Farm Bureau members. The list can be kept in the office or shared externally to show the strength of the members.
42. Incorporate the Centennial theme into existing community outreach events
43. Sponsor a local event in recognition of Farm Bureau's 100th Anniversary
44. Have members share their favorite Farm Bureau memories and try to create 100 entries
45. Host a Centennial tree planting with commemorative marker
46. Host a Centennial celebration day and encourage guests to bring old Farm Bureau memorabilia from the past 100 years.
47. Collect 100 school supplies to donate to the local school or for students in need
48. Deliver Centennial fruit baskets to local media and thank them for covering Farm Bureau over the past century
49. Decorate your county Farm Bureau office windows and doors for the Centennial
50. Coordinate a 100-mile bike ride or 10k walk/run with a Centennial theme. Registration proceeds can be donated to a local cause.
51. Create a list of 100 positive characteristics of a Farm Bureau member to share on social media or display in the office
52. Create a Centennial display with old projects, letters, clippings, memorabilia over the past century
53. Host a Centennial celebration during the County Fair
54. Host a Centennial conference and invite key community leaders to discuss how Farm Bureau can remain a positive force in the community for the next 100 years
55. Host a Centennial reception for past board members, office staff, and key county Farm Bureau supporters
56. To show the importance of conservation, host a conservation field day to highlight environmental improvements over the past century and new conservation practices that will be used during the next century

57. Host a Centennial celebration pancake breakfast with a goodwill offering with proceeds benefiting a local cause or organization
58. Rent a booth at a local farmers market to showcase the Centennial
59. Have a Centennial trivia contest on local radio or social media with ag-themed questions
60. Host a Farm Bureau 100th Birthday Party with cake and ice cream for youth in the community
61. Hold a Centennial silent auction with proceeds benefiting a worthwhile local cause
62. Create Centennial koozies to handout out the county fair
63. Work with a local church or charity to sponsor 100 meals for families in need
64. Add the Centennial logo to office staff email signatures
65. Create Centennial stickers to be handed out and worn at local events
66. Pitch a Centennial celebration story to local media
67. Share and promote Iowa Farm Bureau's Centennial microsite
68. Sell Centennial-themed merchandise (shirts, hats, mugs, etc.) with proceeds benefiting a local cause
69. Make 100th Anniversary Farm Bureau buttons to be hand out and worn
70. Make Centennial temporary tattoos to hand out to children at sponsored events
71. Ask county leadership for a Centennial proclamation
72. Host a tractor ride with old and new tractors to celebrate 100 years and the future
73. Partner with local 4-H and FFA students on a local Centennial service project
74. Provide funds for vaccinations or meals for 100 animals at a local animal shelter
75. Create a Centennial-themed calendar with photos submitted from members
76. Encourage members to submit a Centennial testimonial to share on their social media or submit as a letter to the editor
77. Partner with existing programs and community activities to help share the Centennial
78. Create a list of 100 descriptive terms to show the diversity of Farm Bureau members (farmer, teacher, coach, fireman, etc.) to display in your county office
79. Coordinate an official 100th Anniversary Farm Bureau Day in the community and promote in local media
80. Encourage members to give presentations about the role Farm Bureau has played in the community over the past 100 years
81. Interview an influential member about the importance of Farm Bureau in the community and play the video on the county Facebook page.
82. Hold an ANF giveaway in recognition of the Centennial with the message that America Needs farmers now more than ever
83. Host a Centennial concert and invite musicians from local churches and schools to participate
84. Have a member display farm equipment from the past 100 years to showcase advancements
85. Create a County Centennial timeline with at least one milestone from each decade
86. Have members submit their favorite Farm Bureau photos and create a photo
87. Create a county photo album with 100 photos to represent 100 years
88. Speak at a high school or college career day about all of the ag-related jobs that have come about in the past 100 years and are available for grads to pursue
89. Sponsor a local youth sports team recognizing the Centennial in the sponsorship
90. Encourage members to use their smart phones to create a short Centennial video on their farm talking about changes over the past 100 years and looking ahead

- 91. Seek out the longest tenured Farm Bureau member in your county for special recognition**
- 92. Ask partner organizations to recognize Farm Bureau's Centennial in their newsletters or website**
- 93. Raise funds or collect change to raise \$100 for a Centennial scholarship**
- 94. Work with your local grocery store for opportunities to showcase the Centennial with signage or a display**
- 95. Set a goal of adding 100 new members to celebrate 100 years of Farm Bureau**
- 96. Write 'Thank You' notes on Century letterhead thanking key community partners for their support over the past century**
- 97. Collect 100 short statements from members about how Farm Bureau has impacted their lives**
- 98. Invite local legislators to recognize Farm Bureau's Centennial in their constituent newsletter**
- 99. Speak to local community college ag students about the value Farm Bureau can provide young and beginning farmers and the strength of the organization over the past 100 years**
- 100. Ask county members to plant a total of 100 trees in the county in recognition of the 100th year anniversary.**