



County President's Conference
Southwest Iowa Conference
Wednesday, August 26, 2020
Cass County Community Center
805 W 10th St.
Atlantic, Iowa

Agenda

- 10:00 Welcome & Introductions
- 10:30 **Farm Bureau's Legacy Plan – Making a Difference for Agriculture & Iowa**
Beth Bornholdt, Region 13 Manager
The Legacy Plan describes why we do what we do, and drives activities and budgeting. It also demonstrates how a plan can focus resources to make an impact.
- 10:45 **What's your County Farm Bureau's Strategic Plan?**
Jim Heithoff, Region 12 Manager & Mary Foley Balvanz, IFBF Leadership Training Manager
Does your County Farm Bureau have a clear set of priorities that drive your goals and activities? Learn the benefits of creating plans that increase your impact in the county, and the methods to involve your board in the process.
- Break included
- 12:15 Lunch & networking
County Farm Bureau program exchange
- 1:00 **Involving Leaders and Volunteers in the Work**
Jason Wetzel, Region 14 Manager
Committees are an effective way to get work done, involve more people and streamline your board meetings. Learn how counties are making committees work and managing their work differently.
- 1:45 Break
- 2:00 **County Finances to Support your Plans**
Jim Heithoff, Region 12 Manager
Understanding your financial picture enables you to allocate resources to implement the priorities and plans you have laid out for the county, now and in the future.
- 2:45 **Regional Huddles & Wrap up**
Which ideas from today will you put to work in your County Farm Bureau?
- 3:30 Adjourn