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A RADCLIFFE BUSINESS THAT REDUCES FUEL EMISSIONS AND COSTS WINS RENEW RURAL IOWA ENTREPRENEUR OF THE MONTH AWARD

WEST DES MOINES, IOWA – April 17, 2008 –Mirencó, Incorporated, based out of Radcliffe, has been reducing emissions and the fuel cost from diesel engines since 1997. Additionally, in this time of rising fuel prices and tightening budgets, Mirencó’s work is being embraced by a worldwide audience.

Mirencó has been named the Renew Rural Iowa Entrepreneur of the Month winner for April. Located in a small town in Hardin County, Mirencó’s Radcliffe headquarters are home to a worldwide distribution center, with clients that include major U.S. mining companies, international communications companies and Wayne Supply, a major U.S. Caterpillar distributor.

“We are proud to receive the Renew Rural Iowa Entrepreneur of the Month Award and are grateful for the support we’ve received from community members and employees who have been integral to our success and continued growth,” said Dwayne Fosseen, president and CEO of Mirencó. “Furthermore, in order to capitalize on a changing market and growing global demand for fuel efficiency, we will need to expand. By expanding, we will need to increase Mirencó’s work force with skilled employees to keep pace with our growing market,” said Fosseen.

The Renew Rural Iowa program is an Iowa Farm Bureau initiative that combines an innovative mentoring model for entrepreneurs with a rural vitality investment fund. The program is designed to enhance the enterprise value of existing or new small town businesses to encourage their reinvestment within the community, thereby increasing the overall wealth of that community.

The Renew Rural Iowa Award is a designation which honors leading entrepreneurs as a testament to the vitality, creativity and cooperation of Iowa’s rural communities. The award was presented to Mirencó leaders and employees by WHO Radio’s Ken Root and Hardin County Farm Bureau leaders.

A series of Renew Rural Iowa Business Development seminars will be held around the state, with the next one to be held May 15 at the Isle of Capri in Waterloo. To register for Farm Bureau's Business Development Seminar or to register online, visit www.renewruraliowa.com or call 800-254-9670. Seminar price is \$40 for Farm Bureau members or \$75 for non-members. To become a Farm Bureau member, contact your local county Farm Bureau office or visit us online at www.iowafarmbureau.com.

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About Iowa Farm Bureau

The Iowa Farm Bureau Federation is a grassroots, statewide organization dedicated to enhancing the People, Progress and Pride of Iowa. More than 153,000 families in Iowa are Farm Bureau members, working together to achieve farm and rural prosperity. For more information about Farm Bureau and agriculture, visit the online media center at www.iowafarmbureau.com.