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ANNIVERSARY CELEBRATING OUR 100TH
1918
2018



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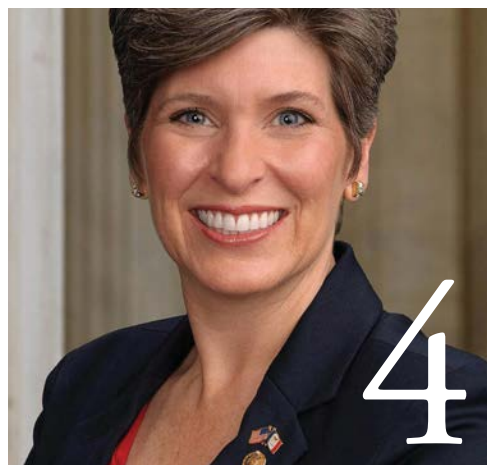
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The Coalition to Support Iowa's Farmers (CSIF) is a not-for-profit, non-lobbying organization that provides assistance to farmers at no cost. CSIF is funded by Iowa's farm and commodity groups including the soybean and corn checkoffs and the following: Iowa Beef Industry Council, Iowa Cattlemen's Association, Iowa Corn Growers Association, Iowa Farm Bureau Federation, Iowa Pork Producers Association, Iowa Poultry Association, Iowa Soybean Association, Iowa Turkey Federation and Midwest Dairy Association.

A CENTURY OF PROGRESS



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CONGRATULATIONS ON A **CENTURY** OF SERVICE

REG salutes the Iowa Farm Bureau Federation for 100 years of supporting farmers, families and communities. We're proud that biodiesel production helps fuel the agriculture powerhouse that drives one third of our state's economy.

For more information, contact **(844) 405-0160** or visit us at regi.com

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**CRAIG HILL***President of Iowa Farm Bureau*

CELEBRATING 100 YEARS

OF SERVING
FARM BUREAU
MEMBERS IN IOWA



THIS YEAR MARKS A SIGNIFICANT MILESTONE:

the Iowa Farm Bureau Federation's 100th anniversary of serving members and enriching Iowa's communities.

In this special publication, we celebrate our proud history as Iowa's largest grassroots farm organization and highlight Farm Bureau's key contributions to Iowa agriculture, our rural communities and beyond. We also explore the exciting future for our organization, Iowa farming and for all of agriculture in the next century.

Agriculture and Iowa have changed immensely since pioneering Farm Bureau members joined forces in 1918 to form a statewide organization. Horse-drawn plows and other equipment have been replaced by satellite-guided tractors and drones. Science has revolutionized crop and livestock farming, helping farmers produce more food, fiber and energy while using fewer resources and improving our ability to care for precious land and water resources. Improved transportation and communications technology has also brought our once-remote rural Iowa communities into the heart of the world.

Yet despite these significant advances, some things remain the same.

Farmers, and all Iowans, still place great value on hard work. They have a passion for the land and character rooted in faith and family.

While Iowa has grown and diversified over the years, agriculture remains a driving force in the state's economy, accounting for one in five Iowa jobs.

And Farm Bureau remains dedicated to our grassroots membership. The issues we adopt and causes we champion are those that rise from our membership, are thoroughly debated at the county and state levels and are galvanized into sound policy that allows us to speak with a united voice.

That grassroots focus and ongoing innovation means that Farm Bureau will continue to remain a relevant and vital part of Iowa into the next century and beyond.

Please enjoy this special Centennial publication which explores the people, progress and pride that has propelled your Iowa Farm Bureau to success for 100 years. Also, because Farm Bureau's strength comes from its members, please take the time to share your story about your farm, your business and your family at iowafarmbureau.com/100.

Sincerely,

A handwritten signature in black ink that reads 'Craig Hill'.

Craig Hill

MAKING A *positive* DIFFERENCE

IN ITS FIRST CENTURY OF SERVING FARMERS AND RURAL COMMUNITIES,

Farm Bureau has been a key driver in improving Iowa agriculture, our state's economy, the environment and education to make Iowa a better place for all Iowans.

As we celebrate our centennial, we asked seven Iowa leaders to tell us what makes Farm Bureau impactful. Here's what they said:

1 TERRY BRANSTAD

former Iowa Governor and now U.S. Ambassador to China

"Farm Bureau has always been there to make sure that farmers get a fair shake at both the state and national levels. But Farm Bureau is more than a voice for agriculture, it's also been a great voice for rural Iowa, and frankly, the whole state.

The organization is always looking for ways to improve agriculture and make progress, whether that is in improving water quality, reducing soil loss, creating new markets for farmers or making the tax and regulatory structure fairer.



1

I believe that Farm Bureau's legacy is a progressive organization that is always looking toward the future. That's clear in how Farm Bureau focuses on youth, education and always building new leadership."

2 CHARLES GRASSLEY

U.S. Senator

"Farm Bureau is the organization that brings unity to farmers. That means farmers' voices are loud and clear and are very effective when it comes to speaking to lawmakers, regulators or others.

Farm Bureau has great credibility because of its grassroots foundation. It's not just two or three people at the top setting the policy, but it comes from the membership. When the Iowa Farm Bureau tells me something, I can be sure it's coming from the grassroots. And I see that strong voice continuing well into the future."



2

3 BERNIE SAGGAU

former Executive Director of the Iowa High School Athletic Association

"There is something magic about Iowa and the Iowa Farm Bureau has played a big part in creating that. The organization's whole philosophy of Iowa is making Iowa a better place to live and they have made that happen. They have supported our young people with their sponsorship of the boys' and girls' sports. Farm Bureau is also a big supporter of academics with the Governor's Scholar Recognition Program award. The picture of the top scholar sits in the school's trophy case alongside all of the athletic trophies; that says a lot about the breadth of Farm Bureau's support."



3

4 JONI ERNST

U.S. Senator

"Farm Bureau provides a powerful voice for farmers. It is so impactful because the organization can take the voice of many and provide one strong, clear and cohesive message for the local, state and federal level.

Individually, farmers and other Iowans may not have much of a voice, but through Farm Bureau, they do."

5 BILL NORTHEY

U.S. Undersecretary of Agriculture, formerly Iowa Secretary of Agriculture

"Farm Bureau really knows how important it is to explain today's agriculture to the growing number of people who are not connected to farming at all. I see Farm Bureau as an organization that wakes up every day working to share a positive message of agriculture.

I'm very proud of the work we have done on conservation and water quality in Iowa, and Farm Bureau has been a big part of that. It has been a leader on both developing sound conservation policy, and in promoting soil conservation and water quality to farmers.

I also see Farm Bureau as an organization that is proud of its past, but is excited about the future of producing more food, fuel and fiber while having less impact on the environment."

6 JAMIE POLLARD

Iowa State University Athletic Director

"Farm Bureau really symbolizes everything that's great about Iowa and the Midwest: hard work, commitment and integrity. That's why we at Iowa State are so excited to partner with Farm Bureau on the Farm Strong campaign. The campaign, and Farm Bureau, really represents what Iowa is all about."



7 WENDY WINTERSTEEN

Iowa State University President

"Farm Bureau is a leader in Iowa on so many issues and you can see it all over, both at the county and state levels. You really see that leadership at the local level, where Farm Bureau is the organization that can bring farmers, business people and others together to work on projects.

But maybe the biggest impact that Farm Bureau has had is in its ongoing support on rural entrepreneurship at Iowa State. The program helps young men and women in Iowa obtain the knowledge and have courage to know that they can start a business, make a living and create jobs in Iowa. It's a great way to create a positive future in Iowa. Farm Bureau's ongoing support has made all the difference.

Leadership from Farm Bureau is also clear in many of the conservation and environmental programs here at Iowa State, such as the Hewitt Creek Watershed Project, the Iowa Nutrient Research Center and the Iowa Monarch Conservation Consortium. When Farm Bureau comes to the table, you know things are going to get done."



4



5



6



7

By Dirck Steimel

Growing IOWA'S COMMUNITIES

Farm Bureau has a rich history of supporting rural businesses and communities

IOWA FARM BUREAU HAS A RICH HISTORY of strengthening Iowa by supporting rural businesses, communities and entrepreneurs and continues that tradition today.

As a grassroots organization, with resources in every county in Iowa, Farm Bureau has built the statewide infrastructure necessary to work with businesses, communities and others to enhance economic vitality throughout the state.

➤ **THE INNOVATIVE RENEW RURAL IOWA PROGRAM**, launched by Farm Bureau more than a decade ago, has helped to generate more than \$125 million in economic impact for rural communities. Farm Bureau has also been a strong supporter

of entrepreneur programs to help create enterprise and jobs in rural communities.

"Farm Bureau's impact has been broad and positive when you think about strengthening our rural communities," said Wendy Wintersteen, president of Iowa State University (ISU). "You really see Farm Bureau's leadership everywhere in Iowa."

➤ **RENEW RURAL IOWA**, launched in 2007, works to help increase the enterprise value of new and existing businesses in Iowa's rural communities through a program of business education, mentoring and the financial resources to help businesses grow in Iowa. The program brings together seasoned business experts and critical resources at each seminar,

allowing business owners to tap into a wide array of services and one-on-one assistance.

"Farm Bureau and Renew Rural Iowa have made a tremendous difference all over the state," said Lisa Shimkat of the Iowa Small Business Development Center for North Central Iowa in Fort Dodge. "They play such an important role in rural economic development because they have the tools and resources, and can bring everyone together to get things done."

➤ **FARM BUREAU HAS ALSO BEEN A NATIONALLY-RECOGNIZED LEADER** in supporting agricultural entrepreneurs. Three of the first four top winners of the American Farm Bureau Federation's (AFBF) Entrepreneur of the Year — ScoutPro in 2015, AccuGrain in 2016 and



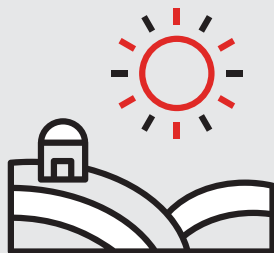


SwineTech in 2018 — have been Iowa startups mentored by Iowa Farm Bureau.

“We’ve worked with the Iowa Farm Bureau really since about day one in preparing us to know how to run a business and how to measure finances and do all the funding that’s necessary,” said Matthew Rooda, SwineTech co-founder and CEO. “They’ve really helped connect us to anybody we’ve needed to talk to (in order) to help us further our venture.”

➤ **FARM BUREAU’S SUPPORT FOR RURAL ENTREPRENEURS** has been vital for building Iowa’s economy, said Wintersteen. “It’s a great way to keep exciting new businesses and their promise here, instead of losing them to the coasts.”

FARM BUREAU’S
 ➤ **RENEW**
Rural **IOWA**



FARM BUREAU has
helped generate

\$125
MILLION

in **ECONOMIC**
IMPACT for **RURAL**
COMMUNITIES

with:



ECONOMIC DEVELOPMENT



TOP: Matthew Rooda of Iowa-based Swine-Tech makes his winning presentation at the American Farm Bureau Federation’s Ag Entrepreneur of the Year contest.

BELOW: Iowa Gov. Kim Reynolds talks with local business leaders at a Renew Rural Iowa event.



“ **FARM BUREAU** and **RENEW RURAL IOWA** have made a tremendous difference all over the state.” — LISA SHIMKAT, REGIONAL DIRECTOR, IOWA SMALL BUSINESS DEVELOPMENT CENTER



IOWA STATE UNIVERSITY

College of Agriculture and Life Sciences

We congratulate Iowa Farm Bureau on its centennial. We're proud to be a partner in preparing Iowa's future agriculture leaders and advancing farm families.

- **AGRICULTURE POWERHOUSE:** Iowa State University is ranked in the top 4% of university agriculture programs worldwide and offers 24 undergraduate majors in agriculture and life sciences
- **FARMSTRONG:** For 160 years our campus, teaching and research farms have allowed students to gain hands-on experience and create new knowledge
- **IN DEMAND:** 99% of College of Agriculture and Life Sciences grads are on the job or in advanced education within six months of graduation
- **SOURCE FOR INNOVATION:** Farm Bureau support has allowed Iowa State to foster entrepreneurship; discover new ways to improve profitability; protect Iowa's air, water and soil; and create new markets for agricultural products
- **TRUSTED RESOURCE:** Ag and Natural Resources Extension professionals are a trusted source for Iowa farmers with 200,000 contacts annually
- **CYCLONE STATE:** 65% of new agriculture and life sciences grads stay in Iowa, 24,000 college alumni live in Iowa

ADVANCING

AGRICULTURE FOR 100 YEARS



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Farm Bureau has been an **environmental leader** in Iowa throughout its 100-year history.

A CONSERVATION LEADER

By Dirck Steimel

THROUGHOUT THE DECADES,

Iowa Farm Bureau has taken on the challenge of improving water quality — finding new and improved ways to reduce soil loss, fostering programs to develop conservation structures, advocating for conservation funding, funding research and developing partnerships to enhance watersheds.

Iowa Farm Bureau has led by promoting and harnessing the strong conservation and natural resource stewardship ethic that is naturally prevalent across Iowa's generational farms, said Dean Lemke, a veteran of Iowa conservation work for the Iowa Department of Agriculture and Land Stewardship and other state agencies.

"Farm Bureau has been front and center in leading the efforts for conservation funding in a very genuine way," Lemke said. "That's because the organization does such a good job of representing the values of its grassroots membership, the farm families who are active environmentalists."

As we begin our second century, Farm Bureau remains dedicated to helping farmers build on their conservation legacy by further reducing erosion to save Iowa's precious soil, improving the quality of our state's water and reducing farmers' overall environmental footprint.

The organization is a strong supporter of the state's water quality initiative, which is focused on implementing the practices outlined in the Iowa Nutrient Reduction Strategy. Farm Bureau was there at the beginning, helping to lead development of the strategy and has since worked hard to build participation, says John Lawrence, vice president of Iowa State University Extension and Outreach.

"Farm Bureau was a key partner in developing the strategy, but also communicating about the strategy and the need for it," he said.

Farm Bureau also led the effort to secure long-term, dedicated

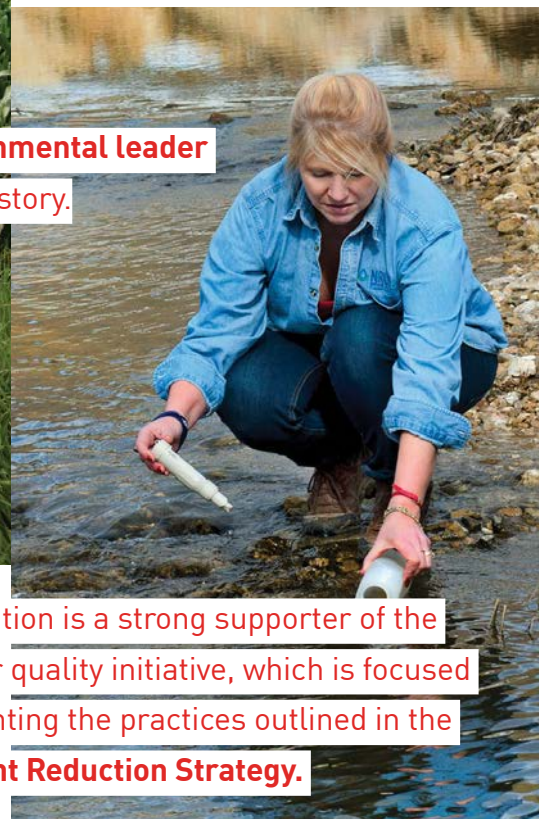
The organization is a strong supporter of the state's water quality initiative, which is focused on implementing the practices outlined in the **Iowa Nutrient Reduction Strategy.**

funding to support farmers' efforts to improve water quality. That funding was signed into law in early 2018 by Iowa Gov. Kim Reynolds, the first piece of legislation she signed as Governor.

Farm Bureau has also helped farmers' conservation and water quality efforts through partnerships at the local level. A good example is the Hewitt Creek project in northeast Iowa, a farmer-led effort that has significantly reduced nutrients in the creek, improved water quality and brought back fish and wildlife.

"Without Farm Bureau's financial support, the Hewitt Creek project wouldn't have happened," said Jeff Pape, leader of the project.

For more information about farmers conservation efforts, visit ConservationCountsIowa.com.



A FOUNDATION OF LEADERSHIP

The success of the Iowa Farm Bureau has been built on the strength of many visionary men and women who saw the need for a strong organization to represent farm families and rural Iowa. These leaders understood the value in working together to better their families, their communities and their state and their legacy lives on.



James R. Howard



Ruth Buxton Sayre



Dean R. Kleckner

JAMES R. HOWARD

James R. Howard of Marshall County was the first president of the Iowa Farm Bureau Federation and later was elected president of the American Farm Bureau Federation (AFBF).

Howard realized that the era of pioneer farming was over, and knew that farmers needed to speak with one voice to have influence. He took that message to the county, state

and, ultimately, to the national level, helping to spearhead the formation of the AFBF.

Speaking at the first AFBF convention, Howard said: "The county Farm Bureaus enabled us to look over our line fences, the state organizations enabled us to work on our state problems and now, we have before us the possibility of a national association to create the national agricultural spirit."

RUTH BUXTON SAYRE

Ruth Buxton Sayre was one of the earliest Farm Bureau leaders and earned the name “First Lady of the Farm.”

Sayre helped found the women’s division of the Iowa Farm Bureau in the 1920s. Traveling from farm to farm in her Model T Ford, she built support for Farm Bureau and for women’s programs.

Sayre later advanced into national and international leadership roles as the chair of both the Associated Women of the American Farm Bureau and Associated Country Women of the World, a global organization that’s still in existence today. Sayre also served as the

only woman on President Dwight Eisenhower’s Farm Advisory Committee.

Sayre’s passion for farming and support for farm women always showed through. As she said at the time of her state election, it is only by working together for their mutual interests that farm families “can have any hope of solving problems of their farm home, whether they are economic, educational or cultural.”

DEAN R. KLECKNER

Dean Kleckner, who was president of the Iowa Farm Bureau Federation and of the American Farm Bureau Federation from 1986 to 2000, worked hard to build export markets

and support farmers’ incomes. Growing up in Floyd County, he had a plain-speaking manner, a keen sense of humor, great listening skills and a sharp memory which helped him build strong relationships everywhere he went. And that was a lot of places.

In all, Kleckner traveled to more than 80 countries and met countless foreign leaders, ag ministers and countless thousands of others to help pry open doors for additional sales of grains and meats for farmers in Iowa and around the country. Kleckner’s vision for the future of U.S. agriculture stretched far and wide, all around the globe, and Iowa farmers and all Iowans are much better off because of that.

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FARM BUREAU FOR**

**100
YEARS**

**OF SUPPORTING
IOWA’S FARMERS!**

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Thanks for a century of quality coverage!

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**CONGRATULATIONS TO THE IOWA
FARM BUREAU ON 100 YEARS OF
SERVICE TO AGRICULTURE.**





EXPANDING FARMERS' OPPORTUNITIES

By building demand and developing new markets, Farm Bureau builds farm income opportunity.

By Dirck Steimel

Since the seeds of Farm Bureau were planted a century ago, the organization has worked to expand income opportunities for Iowa farmers.

We've done that by helping to pioneer the development of new crop markets, such as biofuels and bio-materials, and by building and sustaining strong and reliable domestic and export markets. We've also led the way in helping farmers reduce energy costs through the development of alternative energy sources, such as wind, solar and biomass.

Farm Bureau's long-standing support for biofuels helped make Iowa the nation's leader in both ethanol and biodiesel. That has, in turn, significantly boosted demand for corn and soybeans.

"Farm Bureau was a big part of farmer-led resurgence of the

biofuel industry in Iowa," said Lucy Norton, managing director of Iowa Renewable Fuels Association. "It was instrumental in bringing expertise that farmers needed as they led the way to making Iowa the renewable fuels leader."

Farm Bureau was also instrumental in keeping Iowa the leader in renewable research for both biofuels and bio-based materials, says Robert Brown, director of ISU's Bioeconomy Institute. "We saw a tremendous surge in interest in biofuels and we worried that Iowa would be left behind," he said. "But Farm Bureau stepped up with a significant investment in 2006 which gave us a tremendous competitive

edge in research. It was probably the single most important thing that happened to keep us in the lead."

Long a strong supporter of trade, Farm Bureau has led efforts to expand global demand for Iowa crops, livestock and other products.

"Farm Bureau has been a leader in pushing for free trade agreements and reducing barriers so we can export more," said Iowa Sen. Charles Grassley, who has been a Butler County Farm Bureau member for 62 years. "And really, nothing has meant as much to the success of Iowa agriculture as the growth in trade."

As we move into Farm Bureau's second century, we will continue to focus on expanding existing markets and developing new ones for Iowa farmers to ensure that agriculture thrives for generations to come.

"Farm Bureau has been a leader in pushing for free trade agreements and reducing barriers so we can export more, and really, nothing has meant as much to the success of Iowa agriculture as the growth in trade."

— CHARLES GRASSLEY, U.S. SENATOR

By Dirck Steimel

SUPPORTING *livestock*

Throughout its history, Iowa Farm Bureau has been a big proponent of livestock production through policy efforts, programs and services. Livestock is essential to a strong agricultural economy, creating jobs in rural Iowa and providing strong markets for Iowa's crops.

Today, Iowa tops the United States in the production of pork and eggs, and is a national leader in production of other key products, including beef and milk. Indeed, a recent report showed that livestock production and further processing created more than \$31 billion in statewide economic activity and is responsible for nearly 123,000 jobs.

One of Farm Bureau's key livestock initiatives has been the organization's leading role in establishing the Coalition to Support Iowa's Farmers (CSIF). More than a decade ago, Farm Bureau led the formation of the coalition, which is now backed by all of Iowa's commodity organizations.

"Farm Bureau was really the key for us, they acted as a facilitator and helped us get it done."

— PAUL HILL, FOUNDER OF WEST LIBERTY FOODS

Today, Iowa tops the United States in the production of pork and eggs, and is a national leader in production of other key products, including beef and milk.

CSIF works one-on-one with farmers to help implement best-management practices for raising livestock responsibly and successfully.

CSIF, livestock farmers say, has been a tremendous help in navigating the maze of state and federal regulations, siting for livestock barns and building neighbor relations.

"As a diversified family farm, we just don't have the time to keep up on all the rules and regulations that you have today in livestock production," said Brian Feldpausch, a Grundy County Farm Bureau member. "That's a big reason that CSIF has been so valuable to us."

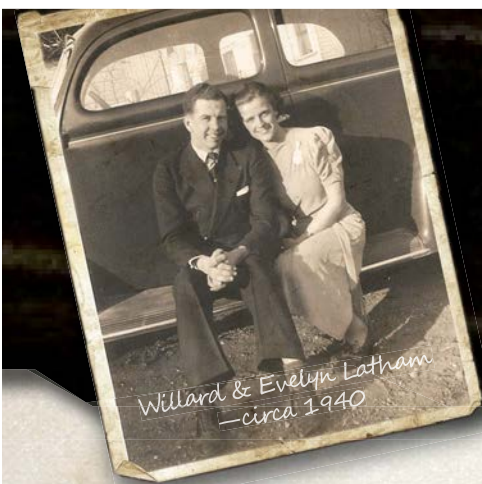
Farm Bureau's support of livestock comes in many forms, including boosting the turkey industry. After the closure of a processing plant threatened to sharply diminish turkey demand about 20 years ago, Farm Bureau stepped up to help turkey raisers buy and remodel a plant in West Liberty.



That leadership was instrumental in keeping the plant, and turkey farmers in business, says Paul Hill, a veteran turkey raiser and a founder of West Liberty Foods.

"Farm Bureau was really the key for us; they acted as a facilitator and helped us get it done," Hill said. "Because of Farm Bureau, we were able to add value for our ag products and create a lot of jobs."

Farm Bureau also partnered with the Iowa Pork Producers Association and Iowa State University to launch the Iowa Farm Animal Care Coalition, a first-of-its-kind network of professionals, veterinarians, animal behavior scientists and farmers who are committed to addressing Iowans' questions concerning farm animal care.



LIVING YOUR *Legacy*

Franklin County farm family's 70-year history in agriculture lives on as one of the few remaining independent seed companies in America.

by John Latham
President, Latham Hi-Tech Seeds

*W*hether you're part of a multi-generational family farm or you're a beginning farmer — or you're the third generation to manage a family-owned seed company — we're all living our legacies. The activities that we engage in, the causes and charities that we support, as well as our values and life lessons are all part of our legacy.



It has taken four decades for me to understand all the lessons I unknowingly learned when I was either sitting at my grandfather's feet or following my dad around the seed farm. Until recently, I believed they preserved farmland and operated a successful business. What I've come to realize, however, is that the generations before me were living their legacies.

My grandfather was a problem solver and demonstrated the importance of helping farmers increase yields when he retrofitted a piece of equipment to clean smut off oats. He later began selling "certified oats" seed. My father was



passionate about research, which led to the addition of a soybean line and even higher soybean yields. Today we work with the world's top genetics and trait providers to reach new yield levels for corn, soybeans and alfalfa. We also work with each of our farmer-customers to achieve more profit per acre with precision ag services and protect precious land resources with a line of cover crop options.

I'm honored to be the third generation who has the opportunity to live off the legacy of our land. Every farmer I've met feels blessed to have been raised on a farm and to raise their family on a farm.

Just as you believe it's an honor and a privilege to preserve your family's heritage, we believe it's an honor and a privilege to work with you. We're proud to be a company with products and services that puts the best interests of farmers first, to help you continue to live your legacy.

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A Proud History of Progress

Creating a vibrant future for Iowa

By Teresa Bjork

As a Farm Bureau member, you belong to an organization of Iowans working to create a vibrant future for our families, our communities and agriculture.

IN 2018, IOWA FARM BUREAU

celebrates its 100th anniversary as a leading advocate for farmers, rural communities and all of us who want a growing and prosperous Iowa.

In recognition of Iowa Farm Bureau's centennial, Gov. Kim Reynolds signed a proclamation declaring 2018 "The Year of Farm Bureau."

Indeed, Iowa Farm Bureau works for Iowa's farm families, but our work benefits Iowans in all walks of life. It's always been that way, ever since the Iowa Farm Bureau was created in 1918.

Back then, leaders from chambers of commerce, teachers, bankers,

lawyers, merchants, real estate brokers and more joined farmers to support agriculture as a way of life and an economic driver that benefited them all.

Today, Iowa Farm Bureau works to support Iowa's farmers, strengthen rural communities, invest in Iowa's future, promote quality healthcare for Iowans and help our neighbors.

A VOICE FOR AGRICULTURE

County Farm Bureaus and their members work to improve their local communities, and their decisions determine Farm Bureau's actions at the state and national levels.

It's been that way throughout our century-long history, and grassroots leadership will remain central to our organization in the century to come.

Farm Bureau's roots date back to World War I, when every county in the state organized a county Farm Bureau to increase Iowa's food supply. One county, Pottawattamie County, had two Farm Bureaus, making 100 total, which remain today.

Farm Bureau members needed a voice in legislation governing their industry, improved marketing for their ag products, and relationships with other related interests.



1918

Iowa Farm Bureau is formed, James Howard elected president.



1912

First county Farm Bureaus established in Iowa.



**1922**

Women's Committee is formed by Farm Bureau.

1939

Farm Bureau forms **Mutual Insurance Company**.

**1953**

The **Spokesman** goes statewide.

1970

Farm Bureau members gain access to **health insurance** benefit.

1920

1920

Iowa Farm Bureau helps lead to the formation of the **American Farm Bureau**.

1930

1934

Iowa Farm Bureau forms **youth groups**.

1940

1950

1960

1970

1944

Farm Bureau Life Insurance Company is established.

1976

Iowa Farm Bureau begins **Century Farm awards**. Heritage Farms awards are added in 2006.



On Dec. 27, 1918, the Iowa Farm Bureau Federation (IFBF) was created during a meeting in Marshalltown.

In 1920, Iowa Farm Bureau helped lead the formation of the American Farm Bureau Federation and Iowa's President James R. Howard was elected the first president of the national organization.

A few years later, in 1922, a group of eleven farm women from different areas of the state met in Des Moines and developed a plan for involving women in Farm Bureau more



effectively. The Iowa Farm Bureau women's committee worked to improve the quality of education in rural schools and libraries, promoted nutrition, helped lead Ag in the Classroom programs, along with many other activities.

SERVING MEMBERS

Iowa Farm Bureau members voted to begin their own Iowa Farm Mutual Insurance Company at the annual meeting in January 1939. With the success of Farm Bureau Mutual, Farm Bureau voting delegates approved the creation of the Farm Bureau Life Insurance Company in 1944.

Responding to members' needs for quality health insurance options, Iowa Farm Bureau partnered with Blue Cross and Blue Shield of Iowa in 1970. The Farm Bureau health insurance group was formed in a contract with Blue Cross and Blue Shield.

In 1996, Farm Bureau Life Insurance Company was taken public by Iowa Farm Bureau Federation (IFBF) through the sale of shares in the holding company, FBL Financial Group ("FBL"), on the New York Stock Exchange. FBL has prospered since the public offering, with IFBF remaining its largest shareholder.



1977

Farm Bureau is instrumental in establishing ag productivity formula to provide **property tax relief** to farmers.

1998

Iowa Farm Bureau **Ag Leaders Institute** is established.



2006

Farm Bureau establishes **Renew Rural Iowa** to help entrepreneurs and businesses in rural Iowa.



2006

Farm Bureau works to **preserve the rights of property land owners.**

1996

Farm Bureau Life goes public.

2004

Farm Bureau spearheads effort to establish the **Coalition to Support Iowa's Farmers** to support livestock farmers.



2001

Farm Bureau helps create **an incentive program** that significantly increases usage of ethanol in Iowa.

2007

Farm Bureau helps advance **School Infrastructure Sales Tax** to equalize distribution of taxes collected to help rural schools.

COMMUNITY PARTNERSHIPS

The new century ushered in new Farm Bureau partnerships and rural development initiatives that expanded Farm Bureau's reach and influence.

To support Iowa's youth, Iowa Farm Bureau began its sponsorship of the Iowa High School Athletic Association in 2002 and the Iowa Girls High School Athletic Union in 2005.

In 2004, Iowa Farm Bureau spearheaded a collaborative effort to create the Coalition to Support Iowa's Farmers, an organization that

helps livestock farmers interpret state and federal regulations, consult on siting locations, safeguarding the environment and enhancing neighbor relations.

Iowa Farm Bureau also created a new program — Renew Rural Iowa — in 2006 to help entrepreneurs and businesses in rural Iowa. In its first decade, Renew Rural Iowa has

mentored more than 3,000 Iowans and has created \$125 million in economic impact for rural Iowa.

In addition, Farm Bureau played an important role in launching the Iowa Water Quality Initiative (also known as the Iowa Nutrient Reduction Strategy). Researchers at Iowa State University, the Iowa Department of Agriculture and Land Stewardship,

Farm Bureau is a strong supporter of Iowa farmers' efforts to take on the challenge of improving our state's water quality by implementing the practices outlined in the Iowa Water Quality Initiative.

**2010**

Farm Bureau partners with the Iowa Hawkeyes to revive and elevate **America Needs Farmers (ANF)** to build trust in today's farming practices.

2010

**2013**

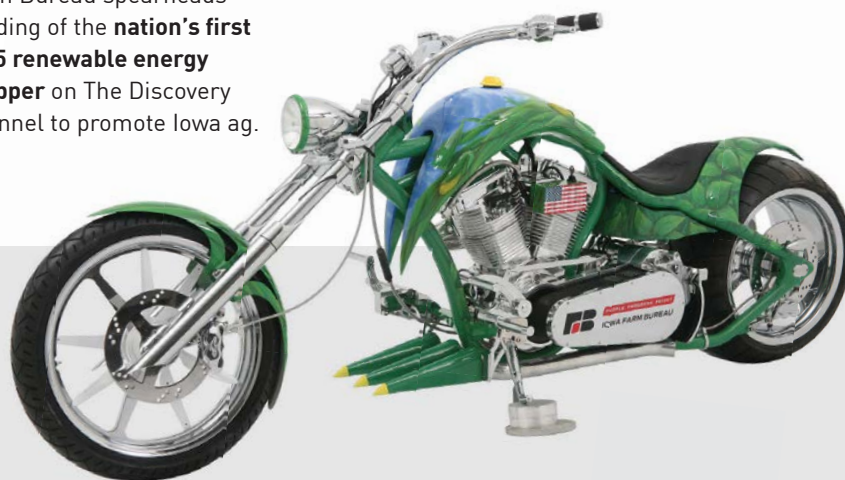
Farm Bureau establishes **Take Root** to help Iowa families preserve their farms for generations; spearheads the establishment of **Iowa Farm Animal Care** to address Iowans' questions about farm animal care; and plays an important role in launching the **Iowa Water Quality Initiative**, to help improve water quality in Iowa.

2014

Iowa Farm Bureau helps establish the **Iowa Ag Literacy Foundation** to promote agriculture literacy in Iowa schools.

**2007**

Farm Bureau spearheads building of the **nation's first E-85 renewable energy chopper** on The Discovery Channel to promote Iowa ag.

**2018**

Iowa Farm Bureau celebrates **100 Years!**

For more information about Iowa Farm Bureau's history and centennial events, visit: iowafarmbureau.com/100.

and the Iowa Department of Natural Resources developed this collaborative, research-based plan to conserve Iowa's soil and protect water quality.

Farm Bureau partnered with the Iowa Hawkeyes in 2010 to revive and elevate the America Needs Farmers® (ANF) campaign. Three years later, Farm Bureau began a similar Farm

Strong® partnership with the Iowa State Cyclones, helping connect fans to the farmers who grow and raise their food and building trust in today's farming practices.

In 2014, the Iowa Agriculture Literacy Foundation was launched to help students and leaders become aware of agriculture's role in food, fiber and energy.

Today, agriculture continues to drive Iowa and its communities, accounting for one in five Iowa jobs. Iowa Farm Bureau champions and defends that progress by working for Iowa's farmers, strengthening rural communities and helping our neighbors.

NURTURING DREAMS

By Teresa Bjork

A century of Supporting Iowa's Future: our youth

Since its early beginnings, the Iowa Farm Bureau has supported and invested in our state's most valuable resource — our children. Our enthusiastic young students represent the next generation of farmers, community leaders, professionals, healthcare providers, educators and citizens who will continue to make Iowa a great place to live, work and raise a family. That's why Farm Bureau remains a leading contributor to educational programs and annual scholarships for the youth of our state.

"There are so many ways that Farm Bureau has had our back and been at our side. They have truly been a partner with us," says Josh Remington, executive director of the Iowa FFA Foundation and a Polk County Farm Bureau board member.

The Iowa Farm Bureau recognizes Iowa youth for their academic success with one of the largest scholarship programs of its kind in the state, awarding \$250,000 in scholarships each year. Started

50 years ago by the former Iowa Farm Bureau Women's Committee, the Iowa Farm Bureau scholarship program now awards 54 scholarships of \$1,000 each to Iowa students who attend accredited two-year or four-year colleges and universities. Recipients are eligible to re-apply for the scholarships for the following year, for an additional three years of their education.

"I've been so thankful to be in a major where there are people willing to support youth who are trying to get their degree and go on to do bigger and better things to feed the world," says Mary Heiller,

a senior in animal science at Iowa State University and an Iowa Farm Bureau scholarship recipient. "Having people like Farm Bureau support me is an incredible feeling."

The Iowa Farm Bureau is also proud to support the next generation of Iowans as the sole title sponsor of the Iowa Girls High School Athletic Union (IGHSAU) and the Iowa High School Athletic Association (IHSAA).

"One of the reasons the relationship between the Iowa High School Athletic Association and Farm Bureau has lasted for over 15 years is that we share similar values and philosophies," says Alan Beste,



I've been so thankful to be in a major where there are people willing to support youth who are trying to get their degree and go on to do bigger and better things to feed the world, having people like Farm Bureau support me is an incredible feeling."

—MARY HEILLER, IOWA STATE UNIVERSITY STUDENT





But we are also equally grateful to the thousands of local Farm Bureau members who are club leaders and community volunteers. Those volunteer hours and financial support are integral to the success of the program, which benefits young people across the state.”

—EMILY SAVERID, EXECUTIVE DIRECTOR
OF THE IOWA 4-H FOUNDATION

executive director of the IHSAA. “Both organizations, and their members, are committed to helping students prepare for life beyond high school and work to create experiences for students that will help them develop skills to be positive contributors to their communities as adults.”

In addition to supporting the state high school athletic associations, the Iowa Farm Bureau sponsors the annual Governor’s Scholar Recognition Program, which recognizes more than 400 of Iowa’s best students at a ceremony held in Des Moines.

Plus, the Iowa Farm Bureau is a long-time supporter of youth education programs on the local and state level, including the Iowa 4-H Foundation and the Iowa FFA Foundation.

“Farm Bureau has been involved with 4-H from the very beginning, with financial support and board leadership,” says Emily Saverid, executive director of the Iowa 4-H Foundation. “But we are also equally

grateful to the thousands of local Farm Bureau members who are club leaders and community volunteers. Those volunteer hours and financial support are integral to the success of the program, which benefits young people across the state.”

Over the years, county Farm Bureaus have also played an important role in helping students understand today’s agriculture through their work with local school districts and the Ag in the Classroom program.

And more recently, the Iowa Farm Bureau helped spearhead the Iowa Agriculture Literacy Foundation (IALF) in collaboration with the state’s farm, education and business community to help increase the knowledge and awareness of agriculture and its global significance.

“The whole idea is really trying to help students and teachers become aware of the food, fiber and energy systems, and ag’s role in it. We want to show how ag is part of your daily life,” says Will Fett, executive director of IALF.



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“There is a lot of knowledge that gets passed around, and friendships made. There’s also the support that farmers can get as a collective group, and right now, young farmers need all the help they can get.”

—JACOB HANDSAKER,
YOUNG FARMER

TAKING THE LEAD

Leadership development is a key to our success.

By Teresa Bjork

Leadership has been a pillar of success for the Iowa Farm Bureau since the first farm leaders founded the organization in 1918 and leadership development continues to be a focal point in the programs we offer today.

Iowa Farm Bureau’s young farmer program helps beginning farmers find success in the ever-changing business of agriculture. This new generation of Iowans are returning to the farm, using their technological skills and knowledge to address the environmental and global challenges that agriculture faces today.

The young farmer program offers Iowans between the ages of 18 to 35 the opportunity to network with other young farmers; develop their communication and leadership skills; learn more about the Farm Bureau organization; and prepare for a career on the farm. The growing program now attracts more than 500 young farmers from across the state to the annual Young Farmer Conference.

“There is a lot of knowledge that gets passed around, and friendships made. There’s also the support that farmers can get as a collective group, and right now, young farmers need all the help they can get,” says Jacob Handsaker, a Hardin County

Farm Bureau member and former Iowa Farm Bureau Young Farmer Advisory Committee chair.

The Iowa Farm Bureau also developed the Ag Leaders Institute to provide an opportunity for leaders who are new to Farm Bureau to learn about cutting edge issues, leadership skills to address those issues, and to build a statewide network of leaders.

Graduates of the Ag Leaders Institute are Iowans who care about the future of agriculture and want to make a positive impact in their communities, many of whom assume leadership roles within Farm Bureau, on their local school boards, as county supervisors, legislators and also as leaders of the commodity organizations.

“My husband and I have seen the benefits of being involved in our community. It helps your farm, and people know that you’re becoming a better person because of it. I think it’s almost crucial to your farm as you are starting up,” says Beth Rachut, an Ag Leaders graduate and Mitchell County Farm Bureau member.

Other leadership development opportunities include the Iowa Farm Bureau’s F.A.R.M. Team, or Farmer Advocates Reaching Mainstreet, a unique program designed to help farmers in their communication



and outreach efforts at the local, state and national levels. A range of training options are available for interested farmers to help them connect with stakeholders and build trust and understanding of today's

farming practices. The group has more than 167 participants and growing while outside organizations continue to contact Iowa Farm Bureau to conduct F.A.R.M. Team training for them.

As farmers continue to face local and global challenges in agriculture, Iowa Farm Bureau will continue to develop critical farmer leaders to help address those challenges.

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CARING *for* IOWANS

*Farm Bureau is committed to quality,
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By
**TERESA
BJORK**

The Iowa Farm Bureau has been involved in health care for decades because farmers and rural Iowans struggled to find affordable coverage and health benefits.

Today, Farm Bureau remains committed now more than ever to helping our members gain access to quality and cost-effective health care through insurance, supplemental health care benefits and community services.

In 2018, the Iowa Legislature approved a measure, signed by Gov. Kim Reynolds, to allow the Iowa Farm Bureau and Wellmark to partner and develop an affordable health care option, particularly for Iowans who don't qualify for Affordable Care Act (ACA) subsidies and have been forced out of the market by exorbitant premiums.

The Iowa Farm Bureau also provides a suite of supplemental health care services, such as vision, heart, hearing, prescription drug

and preventive-care services at reduced costs for members.

Farm Bureau members can also qualify for exclusive member rates on IRS tax-saving plans administered by BASE. The plans allow Farm Bureau members to save thousands on health care if you pay for health insurance premiums or out-of-pocket healthcare costs for your family or employees.

"BASE is proud to be a partner of choice with the Iowa Farm Bureau," says Terry Herrington, president of BASE, located in Adel. "Our partnership allows us to serve members across the state of Iowa, in the very state our business was founded. We are glad so many members have taken the opportunity to utilize the member discount made available through this valuable Farm Bureau member benefit program, and hope to continue to serve more members."

Due to the shortage of health care workers in rural Iowa, the Iowa

Farm Bureau encourages health care providers to practice in rural communities by providing medical scholarships to doctors and nurses who make a commitment to live in a rural area.

"From day one of medical school, the only reason I went into medicine was to go to a rural area, where I understand the population and I want to work with them," said Dr. Jennifer Davis-Haden, a Des Moines University (DMU) graduate, who grew up on a livestock farm in northwest Iowa and now practices in Centerville. Haden says the medical scholarship she got from the Iowa Farm Bureau





Foundation's Rural Family Medicine program, in partnership with the Iowa Academy of Family Physicians Foundation, helped her meet that goal.

By providing access to affordable health care options, Iowa Farm Bureau is helping rural communities remain strong and vibrant for years to come.

“ *From day one of medical school, the only reason I went into medicine was to go to a rural area, where I understand the population and I want to work with them.*

– DR. JENNIFER DAVIS-HADEN



GIVING BACK

Farm Bureau gives back to make Iowa a better place.

By Teresa Bjork

Iowa farm families have always shared the value of giving back to their communities and

neighbors in need, and it is that same spirit that has guided the Iowa Farm Bureau's philanthropy efforts over the years to help make Iowa a better place.

In addition to advocating for farmers, the Iowa Farm Bureau has donated to thousands of local and state organizations and activities over the years to assist farmers, youth, conservation efforts and Iowa families while strengthening Iowa's communities. Those activities, from FFA and 4-H to the World Food Prize and Character Counts, are too numerous to list, but here are a few noteworthy donations:

IOWA FOOD BANK ASSOCIATION

The Iowa Farm Bureau, in partnership with the University of Iowa Athletics and Iowa State University Athletics, has donated more than \$160,000 to the Iowa Food Bank Association through the America Needs Farmers (ANF) and Farm Strong campaigns. A portion of the proceeds from ANF and Farm Strong merchandise sales is donated to the Iowa Food Bank Association.

ADAPTIVE SPORTS IOWA

Iowa Farm Bureau is the title sponsor of the Adaptive Sports Iowa (ASI) RAGBRAI cycling team. The team includes 80 athletes and volunteers — men and women from Iowa and across the nation — who have various physical or vision disabilities.

The cyclists, sporting jerseys and hats emblazoned with the hashtag #ASIfarmstrong, truly represent the "Farm Strong" values of hard work, commitment and perseverance.

CENTURY & HERITAGE FARM AWARDS

The Iowa Farm Bureau is a grand patron sponsor of the Iowa State Fair Blue Ribbon Foundation. During the Iowa State Fair, the Century and Heritage Farm awards, which recognize Iowa farms that have been in the same family for more than 100 years, are presented by the Iowa Farm Bureau and the Iowa Department of Agriculture and Land Stewardship.

FARMERS MARKET BAGS

To support Iowa's farmers markets, the Iowa Farm Bureau annually donates 1 million recyclable plastic bags to more than 1,700 farmers market vendors throughout the state. The market bags help Iowa farmers save the extra cost of buying their own bags, while also making it more convenient for customers to safely transport the locally grown produce home.

EBT EQUIPMENT

The Iowa Farm Bureau helped launch a successful pilot project that expanded the availability of wireless EBT equipment at farmers markets statewide. The EBT equipment allows farmers to accept debit and credit cards, as well as SNAP cards, which helps increase access to fresh fruits and vegetables for all Iowans.

→ **RONALD MCDONALD HOUSE**

Farm Bureau also has participated in the Governor's Charity Steer Show at the Iowa State Fair since the event began 35 years ago. The show has raised more than \$3.2 million for Iowa's Ronald McDonald House chapters.

→ **IOWA HUNGER SUMMIT**

The Iowa Farm Bureau and Farm Bureau Financial Services are also joint presenting sponsors of the Iowa Hunger Summit. The annual event, held during the World Food Prize in Des Moines, brings together more than 500 hunger-fighting leaders and

volunteers throughout the state to share strategies on how to end food insecurity here in Iowa and around the world.

....
FOR MORE INFORMATION
about Iowa Farm Bureau, visit: iowariseup.com.

Through financial assistance and in-kind services, Iowa Farm Bureau Federation has contributed to:

- Iowa 4-H Foundation
- Iowa FFA Foundation
- Living History Farms
- Iowa Blue Ribbon Foundation (Iowa State Fair)
- Iowa Hall of Pride
- World Food Prize Foundation
- Character Counts
- East Seals
- The Special Olympics
- And many more worthwhile organizations

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LOOKING AHEAD

AS THE IOWA FARM BUREAU HEADS PROUDLY INTO ITS SECOND CENTURY, it will continue to build on the accomplishments of the men and women who worked to create today's vibrant and vital Farm Bureau to support agriculture, farm families and all of Iowa.

We will continue our grassroots focus to help agriculture lead a growing and prosperous Iowa. We will continue to innovate and advocate for Iowa farmers and their families. We will continue to champion our youth and all they offer our state's future. And we will continue to support our communities by providing the tools and resources they need to be better places to live and work.

Through the vast changes in agriculture and in our state over the past century, Farm Bureau remains firmly committed to the people, progress and pride of Iowa. We cherish and represent the values Iowans embody: dedication to hard work, passion for the land, and character rooted in faith and family.



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When that group of Iowa farmers created the **Iowa Farm Bureau Federation** in 1918:

- The first gas powered tractor in the U.S. had been invented by Iowa born John Froelich in 1890, but most farming was still being done by work horses
- Corn yields averaged 25 bushels per acre
- Soybeans were an unknown forage crop
- The number of swine was 6.7 million - poultry 28.1 million

100 Years Later Farming in Iowa in 2018:

- Self-driving tractors with up to 600 HP operating off GPS
- Corn yields averaging over 200 bushels per acre
- Soybean production around 562 million bushels valued at over \$5 billion dollars
- Number of swine is 22.5 million - poultry 66.5 million

What an amazing 100 years it has been! **Feed Energy** applauds the **Iowa Farm Bureau** for the work and accomplishments you have done on behalf of Iowa farmers. We share many of your goals.

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We do so with respect for the power of the photosynthetic bio-chemical food chain, to which we owe our whole existence - that, and six inches of soil and the fact that it rains. **We are all in this together.** We all must constantly work to protect our soil, water and environment to help assure the next 100 years for the 21st century Mesopotamia of modern agriculture that we call Iowa.



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