


# What's In Your Shopping Basket?

NEARLY ALL IOWA HOUSEHOLDS CONSUME MEAT AND DAIRY\*



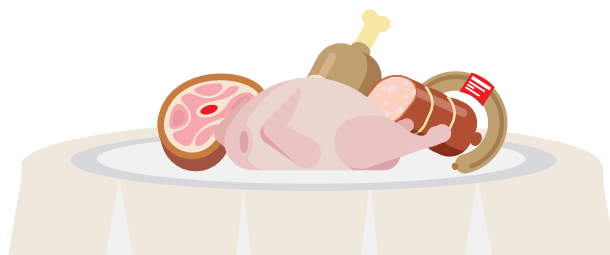
### My Shopping List

<b>Dairy</b>		
<input checked="" type="checkbox"/>	Cheese	<b>100%</b>
<input checked="" type="checkbox"/>	Milk	<b>98%</b>
<input checked="" type="checkbox"/>	Yogurt	<b>92%</b>
<b>Meat</b>		
<input checked="" type="checkbox"/>	Chicken	<b>98%</b>
<input checked="" type="checkbox"/>	Beef	<b>98%</b>
<input checked="" type="checkbox"/>	Turkey	<b>97%</b>
<input checked="" type="checkbox"/>	Pork	<b>96%</b>
<input checked="" type="checkbox"/>	Fish	<b>87%</b>
<b>Misc.</b>		
<input checked="" type="checkbox"/>	Eggs	<b>99%</b>

**100%**  
**Dairy**



**99%**  
**Meat**



\*When asked: How often, if ever, does your household consume the following types of foods? [Ever (net)]

**SOURCE:** Online survey conducted by Harris Poll, on behalf of the Iowa Farm Bureau, within the United States from July 24- August 8, 2017, among 507 Iowa residents aged 20-60, who have primary or shared responsibility for grocery shopping for their household. For a complete methodology, including weighting variables, please contact Laurie Johns at [ljohns@ifbf.org](mailto:ljohns@ifbf.org). For more information on the Iowa Farm Bureau Food and Farm Index, please contact Iowa Farm Bureau at [www.iowafarmbureau.com](http://www.iowafarmbureau.com).

