

Your County Farm Bureau's Strategic Plan

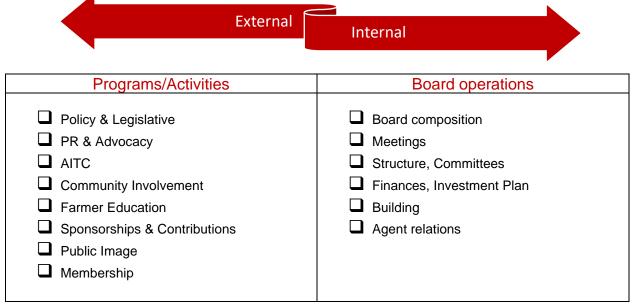


your County Farm Bureau Why do you do what you do?



Benefits of having a plan?	What happens without a plan?

What could your plan include

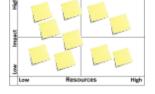


✓ what is most important to your county right now

Who to involve & How to include them? (Options)



- 2. Planning session with full board
- 3. Committees draft plans for activities, board approves
- 4. Country Strong assessment to identify +/- areas
- 5. Program evaluation to prioritize & eliminate



Which of the above approach(es) is/are the best fit for your county?



in the

Planning to Implementation

- Calendar •
- Delegate •
- Resources •
- Information •
- Visibility •

Evaluate

Monitoring



