



FOR IMMEDIATE RELEASE: JUNE 20, 2007

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MEDIA ADVISORY

FIRST 'GREEN' CHOPPER ON ITS WAY TO IOWA TODAY!

**Orange County Choppers Hit the Heartland to Reveal the
Iowa Farm Bureau Renewable Energy Chopper at the Iowa Corn Indy 250 this Sunday**

WHAT: Paul Teutul Sr. and his sons join the Iowa Farm Bureau to unveil America's first renewable energy chopper running on E-85. The custom-built OCC chopper will visually showcase Iowa's first-in-the-nation ranking in corn, soybean and livestock industries, which are crucial to the sustainability of renewable energy production.

The chopper is part of an Iowa Farm Bureau-led movement called "Join the Ride Iowa" announced on May 15 to encourage the development and usage of renewable energy. Partners in the campaign include General Motors, Kum & Go and the American Lung Association of Iowa. For more information, visit www.jointherideiowa.com

WHERE: The Iowa Farm Bureau Renewable Energy chopper will be launched at the Iowa Corn Indy 250; the first year the Indy Car Series race cars are running on 100% fuel-grade ethanol.
Iowa Corn Indy 250
Iowa Speedway Media Center
3333 Rusty Wallace Drive
Newton, IA 50208

WHEN: June 24, 2007 10:45-11:00 a.m.-- Unveil to Media
11:30 a.m. -- Public Unveil and Victory Lap by Paul Teutul, Sr.

WHO: Craig Lang, President Iowa Farm Bureau Federation (IFBF)
Paul Teutul Sr., "American Chopper"
Paul Teutul Jr., "American Chopper"
Mikey Teutul, "American Chopper"

DUE TO TIGHT RACE-DAY SCHEDULING, MEDIA OPPORTUNITIES WITH THE TEUTULS MAY BE LIMITED TO THE NEWS CONFERENCE ONLY. FOR REQUIRED MEDIA CREDENTIALS, CONTACT THE IOWA SPEEDWAY AT: WWW.IOWASPEEDWAY.COM OR CALL 641-791-8000. FOR MORE INFORMATION ON 'JOIN THE RIDE IOWA' GO TO: WWW.JOINTHERIDEIOWA.COM.