



WE ARE THE IOWA FARM BUREAU WE ARE IOWA

The Iowa Farm Bureau is proud to support Iowa's progress and our members. And it's this mixture of people, progress and pride that drives the Iowa Farm Bureau in its goal to make our state the best it can be for all of us!

COMMUNITY AND RURAL DEVELOPMENT

- **Renew Rural Iowa** (RRIA) is an innovative Farm Bureau initiative that combines education, technical assistance, financial resources, and recognition to assist in the promotion of vitality in rural Iowa communities. In its first three years, more than 1,800 participants from all geographic regions of Iowa participated in "Business Success" seminars and 30 companies were recognized with the Leader Award on WHO radio. The Renew Rural Iowa team continually builds relationships with other statewide technical and financial resource providers to simplify development for Iowa's entrepreneurs and rural businesses.
- The Rural Vitality Fund has made investments in ten rural Iowa companies and continues to assist and monitor their success. The fund investors and advisors represent Wellmark Blue Cross Blue Shield, CIPCO and the Iowa Agriculture Finance Corporation as well as Iowa Farm Bureau.
- Through scholarships, financial assistance and in-kind services, Farm Bureau proudly supports the **Iowa 4-H Foundation, Iowa FFA Foundation, Living History Farms, Wellness Council of Iowa, Iowa Blue Ribbon Foundation (Iowa State Fair), Children's Families of Iowa, Keep Iowa Beautiful, World Food Prize** and many more worthwhile organizations

YOUTH AND EDUCATION

- Farm Bureau awards nearly \$250,000 in scholarships annually. Over the past five years, more than 270 students have benefited from this generous investment in Iowa's youth.
- Farm Bureau is the sole corporate sponsor for the **Iowa High School Athletic Association, Girls High School Athletic Union** and presenting sponsor of the **Iowa Hall of Pride** – supporting student achievement in academics, the arts and athletics while encouraging our leaders of tomorrow.
- Farm Bureau's **Ag in the Classroom** program provides educational and financial resources to Iowa teachers. Through a Teacher Supplement Grant Program, Farm Bureau annually provides funding to more than 300 teachers to help incorporate agriculture into the classroom. In five years over \$350,000 has been distributed to Iowa schools.
- Local Iowa FFA chapters have been awarded **Environment First Grants** totaling more than \$400,000 since the program was launched in 2002. These grants support activities that enhance educational experience while benefiting the environment and their communities.
- Farm Bureau pledged \$1 million to the **FFA Enrichment Center**, a 60,000 square foot leadership development center to be built in Ankeny. The Center will include a biotechnology laboratory, communications center, computer lab, greenhouses and a vet-tech lab along with classrooms, conference rooms and offices.



Continued on page 2



WE ARE THE IOWA FARM BUREAU WE ARE IOWA

Continued from page 1

HEALTH AND WELLNESS

- Farm Bureau offers its members unique health plans through Wellmark Blue Cross and Blue Shield of Iowa. These affordable health plans are sold exclusively through Farm Bureau agents, and offer the most competitive rates available. In addition to great savings, most plans provide up to a \$500 immediate preventive and routine allowance each year per person, access to personal health coaches to help you improve or maintain your health, and a 24/7 phone service for answers to health-related questions.
- Supporting the **Live Healthy Iowa Kids** program designed to encourage children to increase physical activity levels and make better food choices.
- Farm Bureau promotes quality health care throughout Iowa by offering scholarships to graduating medical students with family practice residencies who choose to practice in a rural Iowa community.
- All members have access to savings on a suite of supplemental health benefits from selected benefit Partners of Choice. Savings include over \$800 on LASIK eye surgery at **Wolfe Eye Clinics**, 15% on prevention services at **Iowa Heart Center**, **ScriptSave prescription drug savings card**, and no-cost **ClearValue** Hearing Healthcare Benefits Plan.

FARMERS AND AGRICULTURE

- Over 1,400 **online wind assessments** have been conducted on behalf of Farm Bureau members since its introduction in October 2005. This assessment includes the specific location's wind resources, feasibility of a potential project and financial support information and is available only to members.
- Farm Bureau committed \$1 million to the **Iowa State College of Agriculture** to support the university-wide Bioeconomy Initiative, which develops technologies for converting crops and plant materials into chemicals, fuels, fibers and energy.
- Farm Bureau invests more than \$250,000 annually in leadership development to help our farmer members be better leaders of their businesses and their communities.
- Farm Bureau spearheaded the **Coalition to Support Iowa's Farmers (CSIF)**, a non-partisan, not-for-profit group to help farm families raising livestock to grow their farms successfully and responsibly. In its first three years, CSIF provided direct assistance to more than 900 farmers – in following rules and regulations, identifying good locations, enhancing neighbor relations, and safeguarding air and water quality.

HOW CAN WE HELP YOU? LOG ON AND FIND OUT!

For more information on benefits or to learn more about the Iowa Farm Bureau and what we can do for you - and all of Iowa, visit us online at www.iowafarmbureau.com.

